

## ABSTRACT

The invention disclosed herein relates to a system and method for streaming video content over a communication network. The present invention enables computer users to insert and integrate streaming video content to digital medium such as web pages and the like in an efficient manner without requiring expensive networking tools. This is achieved by providing a system having a video enabling service that receives video content from the user and loads it into web pages and emails. In the manner, whenever a web page or email is presented to the user, video content can be inserted and integrated therein to display both textual and video content to the user.

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